

2025 ANNUAL CONVENTION

# MEET OUR CAMP NAIFA-IOWA RANGERS!

Rangers are the guardians of our event's knowledge wilderness. They know the terrain - where the steep climbs are, where the hidden vistas lie, and how to keep everyone safe along the journey.

Just like park rangers share the secrets of the forest, our speakers share their expertise, insights, and discoveries to help you explore uncharted territory.

They're here to guide you through the trails of new ideas, point out the landmarks of their field, and make sure you leave camp more prepared, informed, and inspired than when you arrived.



# MEET RANGER BRYANT

**AMY BRYANT, JD, CLU**

Amy is a Director of Advanced Sales with Penn Mutual Life Insurance.

She has been advising financial professionals in the ultra-high-net-worth market for the better part of her 27 years in the financial services industry. Her disciplines focus on estate planning for business owners, executive compensation strategies and charitable solutions.

She received her Juris Doctorate from Hamline University School of Law in St. Paul, MN and was admitted to the Minnesota Bar Association in 1997. Although admitted to practice law, she is not a practicing attorney but rather acts as a consultant to assist with providing tailored solutions for clients' life insurance needs.

Amy lives in Minnesota with her husband, daughter and Australian Shepherd.



# MEET RANGER COMITO

## GIANNI COMITO, DIA DIF

Gianni Comito is the Regional Director of Executive Benefits for Comprehensive Life and Income Protection Solutions in the Heartland Region, supporting Kansas, Missouri, Iowa and Nebraska. He works closely with Group Non-Med Representatives to deliver enhanced Guaranteed Standard Issue Income Protection and Guaranteed Issue Life strategies for executives. This role was the first of its kind at Principal, and Gianni has built the distribution strategy from the ground up.

With a decade of experience in the financial services industry, Gianni began his career at Principal Financial Group in November 2012 as part of the Individual Life Wholesaling Team. Since 2015, his focus has been on Individual Income Protection, serving as both an internal and external wholesaler. Since 2018, he has been dedicated exclusively to helping companies diversify their benefit offerings to attract and retain top-level executive talent.



# MEET RANGER JAMES

## DUSTIN E. JAMES

Dustin E. James is high-octane all the time. He carries a huge amount of energy and a winning attitude to everything he does... and the tank never runs empty.

Dustin is a proud husband and father of two, a sales professional, serial entrepreneur, and motivational speaker. He has presented to over 500,000 individuals. Dustin brings over 20 years of real business experience to his audience and is currently managing three very successful businesses. He has been a TOP PERFORMER in four different industries.

Dustin is still in the thick of things every day – something that keeps his speaking topics relevant and allows him to bring value to others on a daily basis. Dustin has a very diverse background, both in life and in business, and is able to relate remarkably well to all kinds of people and industries. His real passion is helping individuals and companies get a better grasp on human development in sales, leadership, motivation, and mental mindset.



# MEET RANGER MAYEUX

## KEVIN MAYEUX, CAE

As NAIFA's Chief Executive Officer, Kevin Mayeux, CAE, oversees the headquarters and national staff and manages relationships with life, health and financial service companies, other industry organizations, legislators, and regulators. Mayeux supports NAIFA's Board of Trustees and committees and coordinates efforts with NAIFA's 90 state and local chapters. As CEO, he led an effort to modernize NAIFA's operations through the development and implementation of a bold new strategic plan, NAIFA 20/20.

Prior to becoming NAIFA's CEO, Mayeux served as the Executive Vice President, Chief Officer for North American Operations, and General Counsel for the Institute of Internal Auditors Global Headquarters in Orlando, FL. In this role, Kevin supervised the core membership services offered to all 75,000 IIA members in North America in 158 chapters throughout the United States, Canada, and the Caribbean islands. Kevin further served as General Counsel, guiding the IIA's intellectual property protection, affiliation agreements and legal interests around the world. He is a Certified Association Executive and holds a Certificate in Risk Management Assurance.

Mayeux has served as an association management professional for more than 25 years, including serving as the executive director of a statewide trade association in Tallahassee and CEO of an international individual membership society in Indianapolis. He also practiced law in Central Florida. He has held leadership positions on both the state and national level within the association management community, including being named Indiana's association executive of the year, serving as president of the Indiana Society of Association Executives, and serving on the board of directors for the Florida Society of Association Executives. Mayeux received a Bachelor of Arts in Political Science and took Masters in Political Science and Public Administration courses concurrent with his Juris Doctorate at the University of Florida in Gainesville, where he served as Student Body President. Kevin continues to serve his alma mater as a member of its national alumni board.



# MEET RANGER MULLINS

## BRODY MULLINS

Brody Mullins is a Pulitzer Prize-winning investigative reporter and author of *The Wolves of K Street: The Secret History of How Big Money Took over Big Government*.

The book, published by Simon & Schuster, is the definitive account of the rise of corporate power and lobbying in Washington. In two decades as an investigative reporter for The Wall Street Journal, Mullins wrote scores of ground-breaking stories about the intersection of business and politics, exposing scandals that prompted new laws and regulations for powerful government officials, lobbyists and Wall Street traders.

In addition to the Pulitzer Prize, Mullins won the George Polk Award and was twice awarded the Everett Dirksen Award for best coverage of Congress. Washingtonian calls him one of 50 best reporters in politics. He has appeared on Fox News, CNN, MSNBC and his work has appeared in The Washington Post, The New York Times, Vanity Fair, Politico and The Atlantic.

Brody graduated from Northwestern University and lives in Washington, D.C. with his wife, two daughters and son.



# MEET RANGER OVERMAN

## DR. CHAD OVERMAN

Dr. Chad Overman graduated from Southern College of Optometry in 1995. After spending 12 years practicing in Nebraska and Wisconsin, he joined Walmart's Corporate team. Over the next nine years, Dr. Overman worked in many roles: OD liaison to over 4,000 providers, Senior OD Recruiting Manager responsible for the Eastern U.S., liaison to more than 40 optical vendors and internal advisor to more than 20 Walmart support teams.

His industry experience and relationships led Dr. Overman to start his own consulting business in 2015. Dr. Overman's primary focus has been quality, affordable and accessible care and he has been a champion of driving yearly eye exams for all.

In 2019, Dr. Overman joined DeltaVision as our Director of Vision Benefits. His primary role is to bring clinical expertise to those we serve, providing valuable insights on the importance of vision health and its connection to overall wellness.



# MEET RANGER REECE

## ERIN M. REESE, MAOL

A distinguished voice in risk management with nearly two decades of experience in insurance continuing education speaking and training, Erin Reese delivers dynamic training programs and presentations for insurance professions and associations nationwide. Her experience spans from owning "from scratch" insurance agencies to managing 400-million-dollar national insurance programs. Erin has an instructional education background and has authored over 20 courses on insurance topics for state insurance division continuing education programs and national associations. Erin holds a Master of Arts in Organizational Leadership degree from Saint Mary's University of Minnesota, where she also serves as a Board Member. With expertise spanning risk management strategies, cyber liability and medical liability prevention, Erin has transformed risk management practices for insurance agents, association management companies and medical malpractice programming for healthcare professions across the US. She is currently pursuing her Certified Association Executive (CAE) designation.

Erin M. Reese is a Senior Relationship Manager at AMBA, a broker who sells insurance to 450 of the largest associations and non-profits in the United States and she is a co-owner of Community Educators, an insurance and financial services continuing education company, based in Des Moines, IA.



# MEET RANGER SHELTON

## BETH SHELTON

Beth Shelton is the Chief Executive Office of Girl Scouts of Greater Iowa, overseeing all operations for 13,000 members in portions of Iowa, Nebraska and South Dakota. With thought-provoking discussions among hundreds of speeches, conferences, podcast interviews, and articles written, Beth has reached millions of people on topics ranging from workplace transformation to mental wellbeing to sobriety. From coast to coast, from the Seattle Interactive Conference to the National Academy of Sciences in Washington DC, Beth unapologetically speaks about the human experience and has received national accolades, highlighted on platforms ranging from *Good Morning America* and *Working Mother Magazine* to *USA Today* and the *Today Show*.

Beth is persistently curious, an avid reader and uses solution-focused leadership to encourage radical innovation. She received her BA from Simpson College and MBA from Drake University, and has been named an alumni of achievement from both, while recently completing the Artificial Intelligence certificate program at MIT. Beth was recently named the 2024 Remarkable Woman by Nexstar Media/WHO TV, where she was honored in Hollywood and appeared on the Jennifer Hudson show.

Beth, a life-long amputee, embraces a spirit of empowering others, having served various causes; including the Iowa Amputee Golf Association, leading a local Girl Scout troop, serving on her local school board, and coaching youth teams in multiple sports. She has a lifelong love of sports, having been a 3-time collegiate MVP in tennis. She loves driving her vintage Jeep with the top off, just took up guitar lessons, and is enjoying the journey of visiting every national park.



# RANGERS' ROUNDTABLE

**RYAN BOSCH, BERT MCCLINTOCK, & LYNN SCHREDER**

## **Ryan Bosch, Partner Bosch Financial, Inc**

Ryan joined the financial services business in September 2001 after graduating from Mount Mercy College with a Degree in Business Management. He is a Partner at Bosch Financial, Inc. where we share over 60 years of combined experience, with a focus on IPERS employees.

Ryan has a passion for focusing on positive energy and high activity; taking great pride in the work he does with individuals, families, and businesses. Gaining trust while implementing creative plans to allow his clients to achieve their dreams. He thrives in this with his firm belief in Bosch Financial, Inc.'s 6 Client Promises - Understand your situation, Respect your assets, Educate you on your options, Provide clear recommendations, Track your progress, and Stay in touch.

Ryan also serves on several boards and committees in Cedar Rapids, Iowa. He loves supporting the local community in any way he can.

He and his wife Athena have a son Maison, who is a student at Radford University in Virginia, and a daughter Ainsley, a student in the Cedar Rapids Community School District. They enjoy traveling, golfing, camping, family movie nights, spending time with extended family and supporting many sports teams.

Ryan is currently working on his 101 Lifetime Goals.

## **Bert McClintock, Partner & Vice President of Retirement Services**

Bert cares deeply for his clients. That's the core to who he is and what drives him to be the best financial resource possible to those he strives to help. Bert wants to help individuals plan for financial independence at the earliest age possible so they are in the position to make work/life decisions that positively impact themselves and those they care about.

Bert and his wife, Tia, are blessed with two children, Collin and Paige. Growing up on a farm outside of Essex (Southwest Iowa) is still core to Bert's work ethic, values and desire to help others. The kids keep the family very busy with their extracurricular activities. In his free time, Bert enjoys being outdoors whether that is golfing, boating, hunting, playing/coaching sports teams or simply spending time with his family.

## **Lynn Schreder, Co-Owner of KHI Solutions**

Experienced Owner with a demonstrated history of working in the health insurance industry. Skilled in Sales and Marketing of Employer Group Plans, Medicare, and Health Savings Accounts. Strong business development professional with a Bachelor of Science focused in Education from Iowa State University.